

**Activity approved for maximum of [15] AMA
PRA Category 1 Credit(s)[™]**

Annual

Pediatrics and Neonatology Summit

December 02-04, 2020

2020 Sponsorship Guide

Boston, MA

The University of Illinois College of Medicine at Chicago is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

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Connect with your Community & Increase your Reach to New Clients, Customers and Businesses

Annual Pediatrics and Neonatology Summit (APN Summit) is an opportunity to connect your brand to a growing global network of pediatricians, physicians, neonatologists, pediatrics nurses and other allied experts in the field of Child Health Care. We invite you to take advantage of the event through a variety of sponsorship opportunities to best suit your needs and fits your budget. Sponsorships are limited. If you are interested in more information or potentially being a sponsor, email us at secretary@apnsummit.org

The conference will be held in Boston, MA.

The event will be held in December 02-04, 2020. Arrival on December 1st or early on December 2nd is advised for all those sponsoring the event.



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Who Attends

Attendees come to the APN Summit from the following types of offices/ organizations:

- ◆ Department Chairs of Pediatrics and Neonatology
- ◆ Pediatrics Nurses
- ◆ Members of Pediatrics and Neonatology Associations and Societies
- ◆ Pediatrics and Neonatology Residents and Fellows
- ◆ Physicians and Social Workers
- ◆ Pediatricians in Academic and Private Practice
- ◆ Graduate students and trainees
- ◆ Other practitioners and scientists working in all aspects of child health care



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Platinum Sponsor (\$ 7,500 USD)

Pre-event Benefits

- ✓ **Email Recognition** — Inclusion in our email communication to attendees prior to the event to advertise sponsor's participation in the conference.
- ✓ **Conference Website Recognition** — Logo on event website to promote sponsor's participation in the event and link to sponsor's home page.
- ✓ **Blog Recognition** — Sponsor featured in United Scientific Group blog post.
- ✓ **Social Media Promotion** — Pre-event promotion of sponsor's participation via United Scientific Group social channels.
- ✓ **Free Conference Passes** — 5 Full Conference Passes.
- ✓ **Press Release** — Opportunity to issue joint press release with APN Summit-2020.

Onsite Benefits

- ✓ **Speaking Opportunity** — 15-minute speaking spot during the Day One Welcome Reception to the entire APN Summit-2020 participants.
- ✓ **Promoted Posts in APN Summit-2020 Mobile App** — Posts in the APN Summit-2020 official Mobile App touting sponsor's goods and services.
- ✓ **Breakout Session Speaking Opportunity** — Option to host a 50-minute breakout session during the event.
- ✓ **Conference Scientific Program and Book Recognition** — Largest sponsor branding in the Conference Scientific Program and Book with one full page advertisement (back cover of abstract book) dedicated to sponsor.
- ✓ **Prominent Branding** — Branding and banner placement at prominent location of the event venue throughout the event.
- ✓ **Opportunity to chair a scientific session.**
- ✓ **Custom Kiosk Exhibit** — One exhibit table for the duration of the 3 days of the conference. All attendees are incentivized to visit the exhibit tables, providing you the ability to introduce and expose your solutions to conference attendees.
- ✓ **Bag Insert** — Inclusion of sponsor-provided insert in all conference bags.
- ✓ **Special Keynote Recognition/Thank You.**
- ✓ **Special Dinner with Keynote Speakers and Organizing Committee.**

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Gold Sponsor (\$ 6,000 USD)

Pre-event Benefits

- ✓ **Email Recognition** — Inclusion in our email communication to attendees prior to the event to advertise sponsor's participation in the conference.
- ✓ **Conference Website Recognition** — Logo on event website to promote sponsor's participation in the event and link to sponsor's home page.
- ✓ **Blog Recognition** — Sponsor featured in United Scientific Group blog post.
- ✓ **Social Media Promotion** — Pre-event promotion of sponsor's participation via United Scientific Group social channels.
- ✓ **Free Conference Passes** — 3 Full Conference Passes.

Onsite Benefits

- ✓ **Speaking Opportunity** — 10-minute speaking spot during the Day One Welcome Reception to the entire APN Summit-2020 participants.
- ✓ **Breakout Session Speaking Opportunity** — Option to host a 50-minute breakout session during the event
- ✓ **Prominent Branding** — Branding and banner placement at prominent location of the event venue throughout the event.
- ✓ **Custom Kiosk Exhibit** — One exhibit table for the duration of the 3 days of the conference. All attendees are incentivized to visit the exhibit tables, providing you the ability to introduce and expose your solutions to conference attendees.
- ✓ **Promoted Posts in APN Summit-2020 Mobile App** — Posts in the APN Summit-2020 official Mobile App touting sponsor's goods and services.
- ✓ **Conference Scientific Program and Book Recognition** — Gold Sponsor branding in the Conference Scientific Program and Book with one full page advertisement (Inside back cover of abstract books) dedicated to sponsor.
- ✓ **Bag Insert** — Inclusion of sponsor-provided insert in all conference bags.
- ✓ **Special Keynote Recognition/Thank You.**
- ✓ **Special Dinner with Keynote Speakers and Organizing Committee.**

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Silver Sponsor (\$ 5, 000 USD)

Pre-event Benefits

- ✓ **Email Recognition** — Inclusion in our email communication to attendees prior to the event to advertise sponsor's participation in the conference.
- ✓ **Conference Website Recognition** — Logo on event website to promote sponsor's participation in the event and link to sponsor's home page.
- ✓ **Social Media Promotion** — Pre-event promotion of sponsor's participation via United Scientific Group social channels.
- ✓ **Free Conference Passes** — 2 Full Conference Passes.

Onsite Benefits

- ✓ **Speaking Opportunity** — 10-minute speaking spot during the Day One Welcome Reception to the entire APN Summit-2020 participants.
- ✓ **Promoted Posts in APN Summit-2020 Mobile App** — Posts in the APN Summit-2020 official Mobile App touting sponsor's goods and services.
- ✓ **Prominent Branding** — Branding and banner placement at prominent location of the event venue throughout the event.
- ✓ **Conference Scientific Program Recognition** — Silver Sponsor branding in the Conference Scientific Program with one half-page advertisement (Inside front cover of abstract books) dedicated to sponsor.
- ✓ **Custom Kiosk Exhibit** — One exhibit table for the duration of the 3 days of the conference. All attendees are incentivized to visit the exhibit tables, providing you the ability to introduce and expose your solutions to conference attendees.
- ✓ **Bag Insert** — Inclusion of sponsor-provided insert in all conference bags.
- ✓ **Special Keynote Recognition/Thank You.**

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Exhibitor Sponsor (\$ 2, 500 USD)

- ✓ **Conference Website Recognition** — Logo on event website to promote sponsor's participation in the event and link to sponsor's home page.
- ✓ **Free Conference Passes** — 2 Full Conference Passes.
- ✓ **Speaking Opportunity** — 10-minute speaking spot during the Day One Welcome Reception to the entire APN Summit-2020 participants.
- ✓ **Custom Kiosk Exhibit** — One exhibit table (3 X 3 meters) for the duration of the 3 days of the conference. All attendees are incentivized to visit the exhibit tables, providing you the ability to introduce and expose your solutions to conference attendees.
- ✓ **Promoted Posts in APN Summit-2020 Mobile App** — Posts in the APN Summit-2020 official Mobile App touting sponsor's goods and services.
- ✓ **Conference Scientific Program Recognition** — Exhibitor branding in the Conference Scientific Program with one half-page advertisement (Inside front cover of abstract books) dedicated to sponsor.
- ✓ **Bag Insert** — Inclusion of exhibitor-provided insert in all conference bags.
- ✓ **Special Keynote Recognition/Thank You.**

Other Sponsorship Opportunities

Conference Tote Bags

(\$ 2,999 USD)

Benefits: Sponsor's logo will be placed on one side of the APN Summit-2020 Conference tote bag.

Conference Name Tags

(\$ 2,999 USD)

Benefits: Sponsor's name and/or logo will be printed on nametag lanyards given to all attendees.

Conference Notepad and Pens

(\$ 1,999 USD)

Benefits: A custom notepad and pen with the sponsor's logo will be placed in each registrant's conference tote bag. Additionally, sponsor pens will be placed in the rooms during concurrent sessions.

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Goal of the APN Summit:

The conference is designed to provide Pediatricians, physicians, neonatologists, Pediatrics nurses and other allied experts in the field of child health care with up-to-date research work in Pediatrics and to create an invaluable channel to network with global and regional leaders as well as to collaborate with them.



Renowned Speakers: APN Summit includes the most influential speakers, keynotes and informative panels. The series of keynote talks, workshops, poster presentations, discussions and networking events will keep the attendees occupied with learning and making new associations.



Networking: The conference provides the platform for international networking, multiple opportunities to meet experts and influencers, collaboration on individual level, job opportunities and to learn the latest breakthroughs and discoveries specific to Pediatrics research and neonatology.

Important Dates

Early Bird Registrations:

September 27, 2019

Mid Term Registrations:

July 20, 2020

Registration Closes:

December 04, 2020

Abstract Submission Deadline:

November 01, 2020



UNITED
A non-profit organization

**Scientific
Group**

8105, Rasor Blvd - Suite #112
PLANO, TX 75024, USA
Ph: +1-469-854-2280/81
Toll Free: +1-844-395-4102
Fax: +1-469-854-2278

Conference App

APN Summit-2020 Conference Mobile App puts all the information you need conveniently on your phone or tablet: View and manage your talk; Interact with attendees; Get latest updates; Access speaker abstracts and Get answers to frequently asked questions.

The Conference app will be available in November 2020. Be on the lookout for an email when the app launches!

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